

jeremy fields
14A Broadway Village Drive
Columbia, Missouri 65201

phone 573.268.6737
email jeremy@jeremy-fields.com
web www.jeremy-fields.com

skills

Dreamweaver, Flash, Fireworks, Photoshop, Illustrator, InDesign, Acrobat, PageMaker, QuarkX-Press, HomeSite, FreeHand, MS Office Suite, Mac / PC, HTML / XHTML, ASP, PHP, CSS, SQL, ActionScript, JavaScript, user interface and website design, accessibility and standards-based programming techniques, copywriting.

experience

Jeremy Fields // Interactive Designer June 2005 - Present

Independent contract and freelance web designer and programmer.

Interactive Director // IDPgroup June 2002 - June 2005

Responsible for the strategic, creative and technical development of all interactive projects. Design websites, user interfaces and develop information architecture with an emphasis on usability, accessibility and standards-based programming practices. Coordinate with designer and programmer for production of projects. Meet with clients to discuss project progress, present ideas and develop content management strategies. Work with and maintain Windows 2000 web server and office networking. Occasional copywriting for interactive projects and print projects. Design, lay out and prepare print projects for printing in a deadline-driven environment.

Account Manager // Nautilus/Schwinn Fitness Group, Inc. June 1999 - November 2001

Managed account base of over 400 independent bicycle retailers by phone. Made regular proactive sales and customer service calls to maintain and build account relationships. Maintained up-to-date product knowledge. Developed direct-mail sales campaign that reached account base more quickly than traditional call schedules. Represented company at annual industry trade show and meet with customers to discuss product line.

Buyer/Manager // Alpine Shop Ltd. September 1997 - May 1999

Managed small sales/service staff in retail setting. Purchased all merchandise for department and determined retail pricing. Handled all department-related customer service issues. Helped organize annual store-wide sale and gear-swap.

education

Graduate, Webster University / St. Louis, MO 1997 - 1999

Graduated on the Dean's List with a Bachelor's degree in Business.

Coursework, Kansas State University / Manhattan, KS 1988 - 1991

Completed Environmental Design program and completed 1½ years toward a Bachelor's degree in Architecture.

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selected projects

Boone County Millwork // Project lead and Flash programmer <http://www.boonecountymillwork.com>

A highly interactive Flash website designed to emulate the unique showroom of a leading local millwork supplier. Highlights of the project include an interactive door and trim chooser, 360° virtual tours of the facility, short "films" produced to highlight different areas of the site as well as the in-house door building process. This project won a Gold-level design award for the month of August, 2003, from the American Design Awards and a gold ADDY and Best of Interactive at the 2003 Mid-Missouri Ad Federation Awards.

ProRehab, P.C. // Project lead, designer and programmer <http://www.prorehabpc.com>

A re-design of an existing website. The challenge was to update the image and content organization while incorporating new areas of development in the business. This project won a Silver ADDY at the 2003 Mid-Missouri Ad Federation Awards.

Vintage Hill Farm // Project lead, designer and programmer <http://www.vintagehill.com>

A freelance project for local business people who own a nursery/greenhouse and train and breed horses. The site graphically presents and separates two very different businesses. A content management system was developed to allow the client to make their own updates to the site.

Midwest Environmental Consultants // Project lead, designer and programmer <http://www.mecpc.com> & <http://www.mecwater.com>

A multi-state consulting company needed a new website to focus on the growing water division and update the look of their current website while allowing the client to make ongoing content updates--all on a tight budget. A parallel design was developed that allowed the two sites to share many resources, including pieces of code stored in one location. A content management system and database were developed to allow the client to update both sites with one web-based tool.

Interactive Siding Chooser // Project lead, designer and programmer <http://www.boonecountylumber.com/sidingchooser>

A local lumber company needed to showcase its inventory of siding products while building contractor loyalty by providing a tool for home buyers to make choices in the design of their home. A photograph of a home was digitally reconstructed (including the fabrication of two types of siding) in Macromedia Fireworks and then imported into Flash to allow for dynamic color changes. Customers are able to select from in-stock or non-stock colors for siding, trim, soffit and fascia. Up to five color and product combinations can be temporarily stored and the favorites printed and emailed to the company.

Center for Agriculture, Resource and Environmental Systems (CARES) // Project lead, designer and copywriter <http://cares.missouri.edu>

A group within the College of Agriculture needed assistance with organizing their site and making their message more understandable to visitors. A user-friendly design was developed, while extensive interviews allowed for the site's copy to better communicate the group's message to visitors.

honors

Gold-level Award, American Design Awards / <http://www.boonecountymillwork.com>
Best of Interactive ADDY Award 2003 / <http://www.boonecountymillwork.com>
Gold ADDY Award 2003 / <http://www.boonecountymillwork.com>
Silver ADDY Award 2003 / <http://www.prorehabpc.com>
Silver ADDY Award 2003 / <http://www.theadored.net>
Silver ADDY Award 2002 / <http://www.flynova.com>

Graduated with honors from the Department of Business, Webster university